APPLICATION AREAS

All Swiss Color pigments can be mixed with each other. This creates an impressive color spectrum that offers limitless possibilities for all common PMU applications.

	LIP	AREOLA	SKIN	BROW	SCALP	EYELINER	MIX ONLY
101							●
102							●
103							●
104	●						
105							●
106							●
107	●	●		●			
108	●	●		●			
109							●
404	●						
401	●						
402	●						
403	●	●					
711	●						
406	●	●					
405	●	●					
701	●						
702	●	●					
703	●	●					
704	●	●	●				
705	●	●	●				
706	●	●	●				
407	●	●					
408	●	●	●				
707			●				
708			●				
709		●	●				
201		●	●	●			
203		●		●			
204		●		●	●		
713		●		●			
714		●		●			
715				●			
205		●		●	●		
202		●	●	●			
712							●
710				●	●		
206		●		●	●		
207				●	●		
716				●		●	
301						●	
302						●	
303						●	

HELPS & SKIN CARE PRODUCTS

Get the best out of your pigments with the helps and adjust consistency and texture to your needs. With our skin care products, you guarantee the careful hygiene and care of every PMU treatment.



HELPS

901 PIGMENT SOLUTION
Dilutes pigments to create different consistencies for shading and similar trend techniques.

902 PIGMENT PERFORMER
For a firmer, creamy consistency of the pigments, especially for Microblading, but also Permanent make up treatments.

903 PIGMENT VITALIZER
Gives extra smoothness and shine to the pigmentation. The treated area becomes softer and feels more comfortable.

904 PIGMENT SEALER
For sealing newly pigmented PMU. Prevents the penetration by bacteria and reduces the formation of crusts and scabs.

SKIN CARE PRODUCTS

SC PURESKIN
Facial cleanser with coconut extracts to dissolve pigment residues from PMU treatments. Also for daily cleansing. Gentle and regenerating.

SC MEDSKIN
Hygiene spray with proven, highly effective active ingredients. Before, after and during each treatment. pH-neutral and alcohol-free.

AFTERCARE CREAM GRAZIA
For the care of lip or brow pigmentation. Preserves suppleness during the regeneration phase. Available as cabinware (250 ml) and homecare product (5 ml).

SC NATUREBALM & SC LIPBALM
For sealing newly pigmented Permanent make up. Prevents the penetration by bacteria and reduces the formation of crusts and scabs.

GENERAL INFORMATION

SWISS COLOR QUALITY

Swiss Color pigments comply with the Ordinance of the FDHA on articles for mucous membrane, skin and hair contact (Ordinance on Articles for Human Contact, HKV, SR 817.023.41). Status: version 1 May 2017 and the ResAP(2008)1.

As well as the Commission Regulation (EU) 2020/2081 amending Annex XVII of Regulation (EC) No. 1907/2006 of the European Parliament and of the Council on the Registration, Evaluation, Authorization and Restriction of Chemicals (REACH) concerning substances in Tattoo or Permanent make up inks, which was published on December 14, 2020 in the Official Journal of the European Union.

In general, the regulation is the sum of all Resolutions and the seven tattooing products Regulations implemented from them, as well as the parts of the Cosmetics Regulation, the Classification, Labeling and Packaging (CLP) Regulation of substances and mixtures and REACH.

ECHA compliant – EG 1907/2006 REACH XVII

1st Quality – SWISS COLOR GUIDELINES

Vegan · Cruelty-free · REACH compliant · Mixable

SKIN TYPE ACCORDING TO THOMAS FITZPATRICK



very bright, pale white



light, blonde



light brown, light to olive



olive, medium brown



brown, dark brown



black, very dark brown

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swiss color ® International



PERMANENT MAKE UP · MICROBLADING · PARAMEDICAL

BASE PIGMENTS

Discover the origins of all Swiss Color Pigments! Create your individual PMU colors with these pure pigments or adapt existing colors according to your ideas.

101 WHITE — For powdery and matte color blends. Do not use pure for PMU applications.

102 YELLOW — For the correction of violet and eggplant-colored lips and eyebrows. Use pure only as a corrective color.

103 ORANGE — For warming up shades of brown and for correcting PMU pigmentation with a blue tint. Use pure only as a correction color.

104 RED — For bright, intense red lip color blends. Also pure a very beautiful lip tone.

105 DARK MAGENTA — For darker and cooler color blends. Dose carefully. Do not use pure.

106 GOLD — Mixing color for naturally blonde eyebrows! Dose carefully when lightening brown tones.

107 TERRA — Terracotta-colored pigment for long-lasting results and natural, warm shades.

108 AMARONE — A chestnut brown with a hint of mahogany - ideal for mixing striking colors for lips, brows and areola.

109 BLACK — Black elegance for versatile applications! Ideal as a mixing color for long-lasting, intense eyeliner and eyebrows.

LEGEND

Representative components of color perception. The composition does not depict a mixing ratio!

O B I — organic / blend (mix) / inorganic

warm / neutral / cool

light, medium, strong coverage

Lip, Areola, Skin, Brow, Scalp, Eyeliner, Mix only, Fe contains iron oxide

I … IV — Skin type recommendation according to Fitzpatrick. Example: Skin type 1 to 4. Overview of all skin types on the reverse side.

PIGMENTS

Get an even faster overview of the composition and application possibilities of all Swiss Color pigments with our color card.

404 POPPY RED — Fresh, dominant red tone. Also suitable for balancing cool lip colors. — B — III … VI

401 SOFT CORAL — Elegant shade with rosy yellow undertone for natural lips. — B — I … III

402 DUSTY ROSE — Powdery pink color with a cool undertone for a natural nude look. — B — I … III

403 PASSION BERRY — Medium pink shade for expressive lips. Suitable for all natural lip types. — B — I … VI

711 ROMANTIC ROUGE (NEW) — Charming lip shade with classic chic for all skin types and ages. — B — I … VI

406 RUBY RED — Vivid red for classic, expressive and elegant lip results. — B — I … VI

405 SWEET PLUM — Darkened brown-red with a magenta undertone for rich, intense lips. — III … V

701 WILD ROSE — For a fresh, elegant lip color with an undertone of cool pink. — B — I … V

702 PASSION ROSE — Rose shade with fresh, yellowish undertone. Ideal for lip and areola pigmentation pure or as a mixing color. — B — I … IV

703 ARIZONA RED — Fine dark lip shade with harmonious color saturation. For rosy color results on lips and areola. — I — I … III

704 LIGHT UMBRA — Powdery pink-yellowish undertone for lip and areola. Great blending color for camouflage pigmentation on pink skin types. — I — I … IV

705 DARK UMBRA — Powdery old pink shade, pure for areola or as a mixed color for lip, scar and skin pigmentation. — I — I … VI

The color samples reflect the pure brilliance and consistency of Swiss Color pigments. The actual effect of the color is determined by the respective skin type.

706 SOFT SIENNA — Velvety warm undertones of peach and brown. Pure or as a blended color for lips and areola. — I — I … VI

407 SOFT TERRA — Powdery, warm, cinnamon-colored lip pigment with yellow undertones. — B — I … IV

408 MAROON RED — Earthy, harmonious shade based on yellow, with red-brown undertone. — B — IV … VI

707 LIGHT BEIGE — Fine skin tone for corrections, scars and liplight. — I — I … III

708 MEDIUM BEIGE — Skin color for light to medium skin types. Pure or for mixing, mainly for camouflage. — I — I … IV

709 DARK BEIGE — Dark skin tone with a slight honey note. Blending color for camouflage and areola pigmentation. — I — I … IV

201 HONEY BROWN — A warm golden brown shade with honey-yellowish undertones. Universally applicable as a mixing color. — I — I … VI

203 CHOCOLATE BROWN — Subtle medium brown shade with sunny-warm undertone and low, ashy components. — B — I … VI

204 HAZEL BROWN — Elegant hazelnut-brown shade with ash blond undertone. Use pure for a beautiful, warm medium brown. — B — I … IV

713 BLOND BROWN (NEW) — Beautiful blonde-brown shade for naturally looking eyebrows and as a mixing color for areola. — B — I … III

714 MEDIUM BROWN (NEW) — Stylish eyebrows for all your clients. This brown shade with warm undertones is also ideal as a mixing color for areola pigmentation. — B — I … IV

715 CLASSIC BROWN (NEW) — Medium dark brown tone that harmonizes with the undertones of every skin type. Perfect for subtly cool eyebrow accents. — I — I … V

Visit us online via the QR code on the right and filter our color palette there according to your individual criteria and needs.

205 DARK BROWN — Classic dark brown shade, which is also used as a mixing color to darken lighter browns. — B — I … V

202 OLIVE BROWN — Mixing color for areola, brow and skin pigmentation and for the correction of red brow pigmentation. — B — I … VI

712 OLIVE (NEW) — Mixing color for eyebrows, camouflage and eyeliner and for correcting red and orange tints. — I — I … IV

710 TENDER BROWN — Powdery medium brown shade. Also pure very harmonious and natural. — I — IV … VI

206 COCOA BROWN — Ashy brown shade with cool undertone. Gives a rich, natural result when used pure. — B — IV … VI

207 EBONY BROWN — Intense, slightly olive dark brown shade. Almost black-brown, with a cool undertone. — B — IV … VI

716 MIDNIGHT BROWN (NEW) — Intense black-brown for bold eyebrows and smoky eyeliner looks. — I — I … VI

301 ULTRA-BLACK — Deep, expressive black with creamy consistency. Base eyeliner for any skin type. — I — I … VI

302 JETBLACK — Intense black with liquid consistency. Only suitable for firm skin texture. — I — I … VI

303 STARDUST — Velvety black pigment, exclusively for eyeliner shading. — I — I … VI